

**COIR BOARD**  
**(Govt. of India, Ministry of Micro, Small & Medium Enterprises)**  
**M. G. ROAD, KOCHI – 682 016, KERALA, INDIA**  
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**EXPORT MARKETING SECTION**

**TRADE CIRCULAR NO. 4 DATED 09-08-2011**

Sub:- Participation in the 4th Indexpo Muscat 2011 - 20-22 September, 2011.

Indexpo Muscat is an annual event organized with the objective to provide an opportunity to the Indian Industry to showcase the vast capabilities of its products and services in the fast developing market of Sultanate of Oman and also to strengthen the trade relationship between the countries. The 4th edition of the Indexpo Muscat is scheduled to be held during 20-22 September, 2011 at International Exhibition Centre, Muscat, Sultanate of Oman.

In order to exploit the vast market potential available for Indian coir, especially for coir pith products and coir garden articles for furthering the export to International Markets, Coir Board proposes to participate in the Indexpo Muscat 2011. The minimum bookable area is 9 sq.mtr. and the approximate space rent for a 9 Sq.mtr. booth under shell scheme would be Rs.1,25,000/-.

Eligible exporters can avail External Market Development Assistance subject to the conditions stipulated under the Coir Board EMDA Scheme, which is available on Coir Board website [www.coirboard.gov.in](http://www.coirboard.gov.in). Those who are not inclined to take own booth can participate through Coir Board pavilion by remitting Rs.20,000/-against which also EMDA can be claimed as per provisions of the scheme considering it as space rent.

Interested manufactures/ entrepreneurs/ exporters may, therefore, indicate their willingness and firm commitment with the space requirement for participation in the Indexpo Muscat 2011 to the Secretary, Coir Board along with an advance of Rs. 20,000/- towards space rent immediately, so as to enable us to finalize the space requirement for participation.

**SECRETARY**  
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To  
All Regd. Exporters/Manufacturers/ Trade Associations