



कयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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Sub:- India - International Handwoven Fair at Chennai,
from 16th to 18th February, 2011.

The Handloom Export Promotion Council , Chennai is organizing an India - International Handwoven Fair at Chennai Trade Centre, Chennai, Tamilnadu, during 16th to 18th February, 2011. Due to the closure of major manufacturing facilities in the developed world, Asia would emerge as a sourcing hub for the markets around global. As the world has become smaller with the increase of high-speed transportation, the buyers are learning to take advantage of expanded airline and shipping schedules to get themselves where the action is and to fill up their sourcing requirements. A large number of foreign Buyers are expected to visit the show.

Minimum bookable area is 15 sq.mtr. and participation charge fixed by the HEPC for a booth of 15 sq.mtr. is Rs.30,000/-. Coir Board has decided to organize participation of Indian Coir Sector in the Fair.

Such of those exporters/ entrepreneurs /manufacturers/Clusters from hand-spun and hand-woven sectors who are willing to participate may indicate their willingness and requirement of space for participation immediately along with a D.D. for Rs.30,000/- drawn in favour of Secretary, Coir Board, Ernakulam. Those who are not inclined to take own booths can participate through Coir Board Pavilion, free of cost, by way of common participation which may also be indicated clearly in the willingness.

Sd/-
SECRETARY

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All Regd. Exporters/Trade Associations
All Coir Exporters Associations.
All Clusters / Small Scale Mfrs. Assn