



# कोयूर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार  
Ministry of MS&ME, Govt. of India)

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## TRADE CIRCULAR NO. 1 DATED 08.03.2010

Sub:- Participation in China Import and Export Fair (Canton Fair) 2010 at Guangzhou, China, 15-19 April, 2010

In order to exploit the vast market potential for coir and coir products and for furthering the export to International Markets, Coir Board proposes to organize participation in the 107<sup>th</sup> Session of the Canton Fair slated to be held during 15-19 April, 2010 at Guangzhou, China. The Canton Fair is the second largest event in the world and most of the importers world over will visit the Fair.

Minimum bookable area for this fair is 9 sq. mtr. and the space rent is Rs.95,000/- per booth. Corner Booth is Rs.1,15,000/-.

Interested exporters/entrepreneurs may, therefore, indicate their willingness and requirement of space for participation along with an advance space rent of Rs.50,000/- by D.D drawn in favour of Secretary, Coir Board, payable at Ernakulam, immediately, so as to enable us to finalize the space reservation for participation.

SECRETARY

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To  
All Registered Exporters/Trade Associations.