



कोयर बोर्ड Coir Board

(सूक्ष्म, लघु और मध्यम उद्यम मंत्रालय, भारत सरकार
Ministry of MS&ME, Govt. of India)

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RECORD SALES OF COIR PRODUCTS AT COIR BHAVANS DURING 2009-10

- ❖ The overall sales target of 30 Coir Bhavans all over India and the 2 sales outlets at Kozhikode & Kannur for the year 2009-10 was fixed as Rs.14.00 crores. As against this total sales achieved by all Coir Bhavans for the year was Rs.14.06 crores.
- ❖ Nine Coir Bhavans have achieved 100% sales of their target. Among this Coir Bhavan at Jammu Tawi and Hyderabad exceeded the sales of Rs.2 crore mark by achieving a sales of Rs.2.97 crores and Rs.2.40 crores respectively.
- ❖ Coir Board gives Cash Award to those Managers who have achieved their sales target every year. This year cash awards were disbursed to the Managers by Shri Dinesh Rai, Secretary, MSME, Govt. of India at the seminar organized in connection with the 'Karshaka Mela', at Palakkad on 16th May 2010.

**COMPARATIVE SALES STATEMENT OF COIR BHAVANS
FOR THE YEAR 2008-09 AND 2009-10**

SL NO	Name of the Coir Bhavans	2008-09			2009-10		
		Target 2008-09	Sales Achieved	% of achievement	Target 2009-10	Sales Achieved	% of achievement
		Rs.in Lakhs			Rs.in Lakhs		
1	JAMMU	105.00	144.84	137.94	130.00	297.53	228.87
2	HYDERABAD	100.00	71.73	71.73	125.00	240.60	192.48
3	RANCHI	30.00	16.14	53.80	30.00	36.14	120.47
4	CHENNAI	60.00	45.35	75.58	60.00	71.06	118.43
5	MUMBAI	100.00	86.04	86.04	100.00	115.28	115.28
6	GUNTUR	50.00	50.22	100.44	55.00	57.56	104.66
7	MADURAI	20.00	12.5	62.50	20.00	20.81	104.06
8	BANGALORE	60.00	44.99	74.98	55.00	55.39	100.71
9	BHUBANESWAR	25.00	20.36	81.44	25.00	25.08	100.33
10	TRICHUR	35.00	44.61	127.46	45.00	41.54	92.30
11	PATNA	35.00	36.12	103.20	45.00	39.27	87.26
12	ERNAKULAM	50.00	52.57	105.14	55.00	45.00	81.82
13	INDORE	25.00	17.24	68.96	25.00	19.24	76.94
14	TRIVANDRUM	30.00	21.68	72.27	30.00	22.80	76.00
15	CHANDIGARH	40.00	20.22	50.55	30.00	21.92	73.08
16	JAIPUR	40.00	23.65	59.13	40.00	27.77	69.41
17	NEW DELHI (AA)	50.00	29.54	59.08	50.00	34.52	69.03
18	GANGTOK	25.00	22.81	91.24	25.00	17.14	68.55
19	AGARTALA	40.00	52.29	130.73	55.00	37.48	68.14
20	KOLKATA	30.00	15.84	52.80	30.00	20.11	67.03
21	NEW DELHI (NP)	40.00	124.73	311.83	60.00	37.13	61.89
22	LUCKNOW	80.00	47.86	59.83	80.00	38.97	48.71
23	AHMEDABAD	35.00	13.5	38.57	35.00	15.92	45.50
24	VISAKHAPATANAM	25.00	8.99	35.96	25.00	10.87	43.48
25	GUWAHATI	30.00	23.87	79.57	30.00	12.99	43.29
26	KANPUR	30.00	30.65	102.17	30.00	12.02	40.08
27	DEHRADUN	25.00	7.95	31.80	25.00	9.93	39.70
28	ALLAHABAD	25.00	14.66	58.64	25.00	9.03	36.11
29	KOZHIKODE	5.00	2.52	50.40	7.00	1.72	24.60
30	GORAKHPUR	30.00	7.51	25.03	25.00	5.02	20.09
31	VARANASI	20.00	2.78	13.90	20.00	2.22	11.11
32	KANNUR	5.00	5.58	111.60	8.00	0.75	9.42
33	PALAKKAD					3.94	
	TOTAL	1,300.00	1113.76	85.67	1,400.00	1,406.76	100.48

Ranking based on achievement