



कयर न्यूज़

COIR NEWS

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From the Desk of Chairman



The coir industry in the State of Kerala was reeling under acute shortage of raw materials like coir fibre and yarn. To add to the misery, there is a shortage of labour force especially in the spinning sector which has resulted in the low outflow of coir yarn to the manufacturing sector. The coir fraternity has been clamouring for development of a versatile spinning machine for quite long so that bulk quantities of coir yarn can be produced using single machine with multiple heads in their own premises. These type of units need only minimum labour force and therefore will be advantageous to the PVC tufted units that have been established in the manufacturing sector of the industry.

Central Coir Research Institute, the premier research centre of the Board at Kalavoor, is pursuing the goal of development of a versatile spinning machine which is a long standing demand from the

industry. Our scientists and the supporting staff are now burning the midnight's oil on this pursuit and we earnestly hope that they will come out in flying colours in this assignment too. I have been constantly pursuing the matter with CCRI and I am hopeful that the machine will be launched soon.

Application of coir geo-textiles for various end-uses including road construction has been a project which has been followed up by the CCRI assiduously for the last few years. I expect that our efforts in this area will yield some tangible results in the near future in the form of large scale demand for the product for application in the construction of rural roads in the country. A demand worth lakhs of rupees can be expected by the industry if the project comes through.

With warm regards
and best wishes

V.S.Vijayaraghavan

Coir Board opens Sub-Regional Office at Singampunari in Tamil Nadu.

The Coir Board opened its fourth Sub-Regional Office at Singampuneri in the Sivagangai district of Tamilnadu on 27th February, 2011. The office was inaugurated by Shri P. Chidambaram, Hon'ble Union Minister for Home Affairs at a function organized in this connection which was presided over by Shri V.S. Vijayaraghavan, Chairman, Coir Board.

On the occasion, Shri Chidambaram said that the coir industry of Tamil Nadu,



Shri. P.Chidambaram, Hon'ble Union Minister for Home Affairs inaugurating the Sub-Regional Office of Coir Board.

the second largest coir producing state after Kerala, was capable of generating employment to the rural artisans, mostly women, to a great extent and needed to be modernized for workers to earn better wages. Shri Chidambaram called for the speedy modernization of the traditional coir sector in Tamil Nadu and for paying more attention on export of value added products that are in high demand in the international market. On the occasion, he congratulated Shri V.S. Vijayaraghavan, Chairman, Coir Board for bringing in upgraded technology in the traditional coir industry of Tamil Nadu under the Board's REMOT Scheme to make it vibrant and export oriented.

The Sub-Regional office was opened for the vigorous implementation of Plan Schemes of the Board in Tamil Nadu where coir industry has a high growth potential. Other Sub-Regional Offices of the Board are located at Guwahati, in Assam, Kolkata in West Bengal and Kannur, in Kerala. The Address of the new office is Door No.2-1/65, Karaikudi Road, Singampunari, Sivagngai District, Tamil Nadu -630502.

Science and Technology

— A Theme Meeting on "Use of radiation technology for hygenisation of coir pith on commercial scale and advanced research for value addition programme on coir fibre and products" was organized by the Central Coir Research Institute in collaboration with BARC, Department of Atomic Energy, at Hotel Prince, Alappuzha on 03.02.2011. Shri V.S. Vijayaraghavan, Ex.M.P, Chairman, Coir Board inaugurated the seminar. The meeting was attended by Scientists from various organizations and also the representatives of Coir trade and industry. In the meeting, it was decided that the

possibilities of establishing a 'service facility' for exporters for radiation and hygenization of coir pith for export have to be explored urgently.

— Dr. U.S. Sarma, Director, R.D.T.E, met the senior officials of Madhya Pradesh Rural Road Development Agency (MPRRDA) and Moulana Azad National Institute of Technology (MANIT) and held discussions on using coir geo-textiles for construction of roads under Prime Minister's Gram Sadak Yojana. Based on the discussions, proposals on these projects were prepared and submitted for consideration of the authorities.

Scheme of Fund for Regeneration of Traditional Industries (SFURTI)

Common Facility Centre Inaugurated at Singampuneri in Tamil Nadu.

The Common Facility Centre established by the Singampuneri Coir Cluster under SFURTI programme was inaugurated by Shri P.Chidambaram, Hon'ble Union Home Minister at a function organized by Coir Board and Tamilnadu Industries Department at Singampuneri, Sivagangai District of Tamil Nadu on 27th February, 2011. Inaugurating the CFC, Shri, Chidambaram said that small scale industries could contribute a great deal to the economic development of the country.

Shri V.S.Vijayaraghavan, Ex-MP, Chairman Coir Board presided over the function organized for inauguration of the Sub-Regional Office of the Board in Sivagangai and the Common Facility Centre. Presiding over the function, Shri .Vijayaraghavan said that the Common Facility Centre established under the SFURTI Scheme was only a beginning of the modernisation of the coir industry in Tamil Nadu. Shri.P.Selvam, IAS, Secretary to the Govt. of Tamil Nadu offered felicitations on the occasion. Shri. M.Kumara Raja, Secretary Coir Board welcomed the participants.



Shri. P.Chidambaram, Hon'ble Union Minister for Home Affairs delivering his inaugural address

Rejuvenation, Modernization and Technology Upgradation Scheme (REMOT)

Under the REMOT Scheme, the Ministry of MSME released an amount of Rs.1052.25 lakhs during the year 2010-11. Up to 28-02-11, an amount of Rs.836.50 lakhs has been transferred by the Board to the Nodal Banks in the

States of Kerala, Tamilnadu, Karnataka, Andhra Pradesh and Orissa based on the sanction letter received from the Ministry. During the month of February 2011, the Nodal banks were deposited with funds as detailed in the next page.

From the News Desk

State	Name of Bank	Spinning Units	Tiny Units	Total	Amount released (Rs. in lakhs)
Kerala	SBT, Cherthala	-	2	4	4.00
	IOB, Alapuzha	-	172	172	313.50
	Union Bank of India	9	14	23	28.60
	Total				346.10
Tamil Nadu	Bank of Baroda, Pollachi	0	6	6	12.00
	Canara Bank, Pollachi	16	27	43	66.80
	Central Bank of India, Pollachi	0	4	4	8.00
	Indian Overseas Bank, Pollachi	30	46	76	116.00
	Indian Bank, Pollachi	0	7	7	14.00
	Punjab National Bank, Pollachi	0	16	16	32.00
	State Bank of India, Pollachi	4	12	16	27.20
	State Bank of Travancore, Pollachi	0	7	7	14.00
	Uco Bank, Pollachi	0	2	2	4.00
	Union Bank of India, Pollachi	0	5	5	10.00
	TAICO Bank, Chennai	0	10	10	20.00
	Total				324.00
Karnataka		5	1	6	6.00
		8	9	17	23.60
	State Bank of India	0	1	1	2.00
	Total				31.60
Orissa	Bank of Baroda	0	1	1	2.00
	UCO Bank, Bhubaneswar	1	0	1	0.80
	Central Bank of India, Bhubaneswar.	1	1	2	2.80
	Indian Bank, Bhubaneswar	0	1	1	2.00
	Total				7.60
Grand Total					709.30

Parliamentary Committees review functioning of the Coir Board

● The Parliamentary Committee on Empowerment of Women visited the Central Coir Research Institute and the National Coir Training and Design Centre of Coir Board at Alleppey on 08.02.2011. The committee headed by Smt. Chandresh Kumari, Member of Parliament, had an informal discussion with women coir workers in the sitting held at Alleppey.

● The Parliamentary Committee on Government Assurances, Rajya Sabha visited Kochi during 10 – 12, February 2011. The position with regard to Government Assurances given by various departments located in Kochi were reviewed in the sitting of the Committee held at Kochi. Shri Pyarimohan Mohapatra, Member of Parliament was the Chairman of the Committee.

● The 3rd Sub Committee of the Parliament on Official Language visited Kochi in the second week of February, 2011 and visited six Central Govt. Offices and Undertakings including Coir Board. The Official Language implementation activities of Coir Board were reviewed by the Committee in a meeting held on 12.02.2011. The Executive Convenor of the Committee was Shri Hukum Dev Narayan Yadav, Member of Parliament. In connection with the visit of the Committee, Coir Board arranged an exhibition and audio visual presentation on the achievements of the Board in the Official Language implementation. The Committee appreciated the Official Language Implementation activities of Coir Board and suggested improvisation in certain areas.



Views of sittings of the Parliamentary Committees

and requirements of the erosion control industry.

It is estimated that application of coir geo-textiles accounts for hardly two per cent of the global requirements in soil-erosion control measures in which synthetic alternatives continue to occupy a dominant place. This situation offers a vast potential for market penetration of the material especially among the IECA member nations. Even an increase of two to three per cent in the share of coir in the global geo-textiles market in the coming years can lead to a quantum jump in the export of the Indian coir

geo-textiles.

An attractive display of coir geotextiles and other erosion control products produced by the coir industry of India was made in the Board's stall at the exhibition along with display of blow ups and posters. A paper was presented on "**Prospects and Problems of use of Coir Geotextiles for Soil Conservation Work in Forest Area**" at the conference by Shri V.S. Vijayaraghavan, Chairman and Dr. U.S. Sarma, Director (RDTE), Coir Board. Participation of the Board in the Expo and Conference is expected to augment the export of coir geo - textiles from the country.

Export Statistics for January, 2011

As a computer system upgradation was in progress in the Customs House, the Coir Board is unable to collect, compile and publish the export data on coir and coir products in the month of January, 2011. The export statistics for the month will be duly published.

Call Centre to Assist Entrepreneurs

The Ministry of Micro, Small and Medium Enterprises, Government of India, has set up a Toll Free Helpline for the assistance of Micro, Small and Medium Entrepreneurs in the country. This is called the "Udyami Helpline" and the number is 1800-180-6763. The toll free number came into existence on 21.8.2010 and is accessible on all days from 6.00 A.M to 10.00 P.M.

COIREEDS FROM ALLEPPEY COIR CLUSTER

M. Kumaraswamy Pillai, Executive Director, ACCDS

Husk Collection Bank of Chingoli inaugurated



Shri. M. Kumaraswamy Pillai, Executive Director, ACCDS, inaugurating the husk collection bank of Chingoli CVCS



Adv. K.R. Bhageerathan, President, ACCDS, flagging off the vehicle provided to the husk collection bank of Chingoli CVCS

With a view to provide backward linkage for the fibre extraction units, ACCDS proposes to establish Husk Collection Banks in the cluster. This will help to collect husks from the household units for the fibre extraction. This activity will enable the SPV to generate additional employment to 400 women workers directly in rural villages of the district and provide raw material to the spinning sector of the industry.

Chingoli CVCS Ltd No. A-695 came forward to

establish a Husk Collection Bank attached to their Defibering unit, already provided by the ACCDS which requires 15,000 husks per day, under the Industrial Infrastructure Upgradation Scheme. The proposal was approved by the Board of Directors of ACCDS at its meeting held on 13.11.2009 at a total project cost of Rs.5.28 lakhs. The Karthikappally taluk in Alleppey Coir Cluster is a major coir producing centre where coir yarn spinning activities are the major avocation of the workers. The spinners in the cluster are sourcing coir fibre from Pollachi/Tenkasi in Tamil Nadu. With a view to make available coir fibre locally by producing the fibre through the fibre extraction units, more and more husk collection banks are to be established in the cluster and the scarcity of fibre can also be resolved to a great extent. The Chingoli society proposed to establish the husk collection bank through 107 women workers in 13 SHG groups, registered under the Travancore-Cochin Literary Scientific and Charitable Societies Act 1955. These groups can collect approximately 10000-20000 husks per day which is the required raw material per day for the de-fibering unit of Chingoli West CVCS Ltd.No.A-695. The husks collected by the SHGs are getting accumulated in one place and will be transported to the fibre unit by a pick up van. ACCDS had provided 13 wheel barrows and a vehicle for the Husk Collection Bank of Chingoli Society.

The unit was inaugurated by Shri. M.Kumaraswamy Pillai, Executive Director, ACCDS on 02.02.2011 in a function presided over by Shri.T.Anirudhan, President, Chingoli Society. The flag off function of the vehicle provided in association with the husk collection bank was carried out by Adv. K.R.Bhageerathan, President, ACCDS. Shri. A.K.Rajan, Executive Committee member, ACCDS, Shri. C.S.Suresh Babu, Project Officer (Coir), Kayamkulam, etc attended the function. Smt. Manjula, Secretary, Chingoli Society proposed vote of thanks.

Automatic coir yarn spinning unit of Muthukulam South CVCS Ltd No. A-210 inaugurated.



Shri. M. Kumaraswamy Pillai, Executive Director, ACCDS, switching on the coir yarn spinning machine.

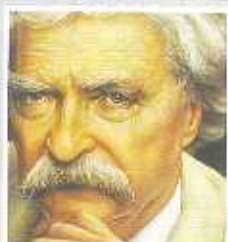
As part of upgradation and modernization of ICDP units, ACCDS had provided 8 automatic coir yarn spinning machines and one willowing machine to Muthukulam South CVCS Ltd No. A-210. Automatic coir yarn spinning units with fibre feeding arrangement is the latest innovation in the coir sector. These machines are capable of producing an average of 35 kg of coir yarn per shift of 8 hrs. All varieties of coir can spun in these machines.

The automatic spinning machine of Muthukulam CVCS was switched on by Shri. M.Kumaraswamy Pillai, Executive Director, ACCDS on 02.02.2011 in the presence of Shri. Sara Singh, President, Muthukulam CVCS, Shri. K.Karunakaran, President, Aarattupuzha Panchayath, N.Devanandhan, Vice-President, Muthukulam Panchayath, Shri. C.S.Suresh Babu, Project Officer (Coir), Kayamkulam, etc.

The 'PVC tufted unit' and 'Power loom unit' inaugurated.

The Board of Directors of ACCDS at its meeting held on 23.11.2007 sanctioned a PVC tufted project at Coir Park, Thiruvizha to be jointly floated by a JV Company of ACCDS and Coirfed. The Board also sanctioned a 'Power loom unit' at Coir Park to be established by forming a JV Company jointly by ACCDS and Kerala State Coir Corporation at a total cost of Rs.195.70 lakhs. The project was envisaged as a part of the modernization of the coir industry by installing semi-automatic looms, automatic spinning machines, etc.

The inaugural ceremony of the above said two units was held at Coir Park, Kanichukulangara on 14.02.2011. The units were inaugurated by Shri. G.Sudhakaran, Hon'ble Minister for Co-operation and Coir, Govt. of Kerala in a function presided over by Dr. T.M.Thomas Isaac, Hon'ble Minister for Finance, Govt. of Kerala. Smt. Rani George IAS, Special Secretary (Coir), Govt. of Kerala detailed the projects and Adv. Prathibha Hari, President, Dist. Panchayath, Alappuzha delivered the key-note address. The meeting was also attended to by Shri. P.Venugopal, IAS, Dist. Collector, Alappuzha, Shri.V.S.Vijayaraghavan Ex.M.P., Chairman, Coir Board, Dr.K.Madanan, Director Coir Development, Dr. M.Balagopal, Managing Director, Coirfed, Adv. D.Priyesh Kumar, President, Kanjikuzhy Block Panchayath, Shri. P.K.Chandrananan, Shri. S.Bahuleyan, President, Coirfed, Shri. K.K.Ganesan, President, KCWWFB, Shri. Mathew Joseph, Chairman, FICEA, etc.



" Do something every day that you don't want to do; this is the golden rule for acquiring the habit of doing your duty without pain."

Mark Twain